

THE GLEICHEN CALL

TWENTY-SECOND YEAR NO. 32

GLEICHEN, ALBERTA, WEDNESDAY NOVEMBER 7, 1928

SUBSCRIPTION \$2.00 PER YEAR

Church Anniversary and Old-Timers Social

ARMISTICE SERVICE

The anniversary service held in the United Church Sunday night was well attended despite the fact that a very heavy dust storm came up suddenly from the west and raged for nearly two hours, which undoubtedly kept many at home who had announced their intention of being present.

Rev. Joe Lee was the speaker, assisted in the service by Rev. Mr. Corcoran, while the choir materially aided with the singing and besides a solo by Mrs. Hutchison rendered an anthem which was much appreciated.

Rev. Mr. Lee was a student in charge of this field when the Methodist church was built in Gleichen twenty years ago, and it was mostly due to his efforts that the erection of the church was finally accomplished.

It was therefore most appropriate that on the observance of its twentieth anniversary that he should be present and preach on this occasion; and it was with no little pleasure to a goodly number present, who were in attendance at the first service held in this edifice that they were brought back over twenty years of time as they listened to the same voice of the then student who they learned during his residence in Gleichen of a little over two years to hold the highest esteem and respect, by his thoughtfulness and readiness to assist in everything that meant not only the best interests of the community but also the personal elevation of the individuals.

At the outset of his discourse he referred most kindly to several individuals, who have long since passed away and were among those who twenty years ago, who aided in the erection of the church. Throughout his sermon based on love he was given a most attentive hearing and brought to the old-timers many pleasant recollections of the same thoughts the speaker so earnestly tried to impress on their minds long, long ago.

While at the service Sunday evening there were present 28 persons who came to Gleichen twenty years or more ago, on Monday night there were still more of the old-timers present of twenty years standing and how many of fifteen years no estimate was kept, when a most enjoyable social evening was spent.

A short musical program was rendered by Gerald Yates, Mrs. Maclean, Ella and Ollie Robinson, Frank Sharp, and Mrs. D. Hutchison, which was much enjoyed and appreciated.

Rev. Mr. Corcoran, as chairman, read a number of letters which he appropriately described as a modern version of the Acts of Apostles. In this issue it would be quite impossible to attempt anything concerning these voluminous letters written by students and pastors once in charge of the church in Gleichen. However, in the next issue of the Call extracts from some of them will appear. Appended is a list of the names and present address of the gentlemen who wrote:

Rev. Andrew Boyd, Admiral Sasek. This letter did not arrive until Tuesday morning and will be read at the evening service in the United Church next Sunday.

Rev. A. Rannie, High River, Alta. Rev. W. H. Irwin, Taber, Alta. Rev. H. L. Dougan, Adanac, Sask. Rev. R. N. Matheson, Kimberley, B.C. Rev. G. G. Webber, Calgary, Alta. Rev. F. M. Locke, Nanton, Alta. Rev. Hector Frazer, Eagle Butte, Alta.

Rev. W. M. Ryan, St. John, N. B. Rev. J. A. Donnelle, Saskatoon, Alta. Rev. H. G. Jarrett, Alsack, Alta. Rev. R. A. Scott, Cannington, Ont. Many of these letters are quite humorous, and the noble cause is cause for much of the "pleasure" these reverends enjoyed while at Gleichen. Many names of local characters are mentioned with good stories connected thereto.

The ladies served delightful refreshments before the enjoyable social evening ended.

Rev. Mr. Lee gave a lengthy and detailed account of his experiences

Tally Ho! For the Royal York Course



This old-time stage coach will run twice daily from the new Royal York Hotel, Toronto, to the new Royal York golf course, which is under construction in the beautiful Humber Valley area. The coach originally belonged to Major-General Sir Henry Pellatt, C.V.O., K.C.M.G., and will be used for the conveyance of guests of the Canadian Pacific hostelry, who will call after the approved fashion of a by-gone day at the Old Mill for the refreshment of man and beast. The route will be via the Lakeshore Boulevard, Sunnyside and the Humber Boulevard.

Georgian Singers Again Coming, Wednesday

The Georgian Singers and Players of Vancouver, are booked to appear in the Gleichen Community Hall, next Wednesday night, November 14th.

Two minutes silence will be observed at the hour of eleven.

Hymn: "The Supreme Sacrifice."

The Lord's Prayer.

Placing wreaths on memorial.

Last Post.

Reveille.

God Save The King.

Benediction.

The veterans will then march to the cemetery where wreaths will be placed on the graves of those who have died since returning home.

All church bodies in the town will take part in the service and the public generally are asked to co-operate and help make this a memorable ceremony.

The senior girls of the public school will start selling poppies within the next day or two under the direction of the Gleichen branch of the B. E. S. L.

Opportunities come to everyone, but often the greatest opportunities can not be grasped because it requires a little ready money to enable one to take advantage of them.

This point is emphasized by a well-known financier, who in an article on thrift says: "Those who have become leaders in the business world almost without exception found the turning point in their careers when they were able to take advantage of a great opportunity because they had the money at hand. In most cases the sum involved was small, but coupled with vision, ambition, clean-living and self-mastery, these men were able to turn their nest eggs into colossal fortunes."

It is undeniable that the habit of saving comes hard for most people, but having once made a start it is comparatively easy to continue. Nothing inspires the confidence of the business men in a young person readily that the knowledge that he or she is able to save money, even though the amount saved from month to month is not large. Many a young man has been enabled to make a most desirable business connection through a reputation for thrift and having a little ready cash. The wise young person will begin saving early so as to be ready when the opportunity comes.

Gloria Wilson, one of the most brilliant pupils of that eminent pianist Jan Cherniavsky is one of the most sought after pianists of the coast city. She also possesses a well trained contralto voice which appears to advantage in a number of ensemble selections.

William Kennedy, another graduate pupil of Giuseppe Inzerillo, is the basso profundo of the group. His ability to sway his audience either in solo or group singing has been amply proved by the many letters of praise received following his singing over CHRV at Vancouver. His rendering "Asleep in the Deep," a bass solo, requiring particular ability demonstrates his talent.

Horace Chapman, the silvered voiced lyric-tenor, has also had the privilege of completing his musical training under Giuseppe Inzerillo, who predicts that he will reach the pinacles of the musical world. While the youngest of the group, his work stands out pleasingly, whether in solo or ensemble.

The male members of the group form a trio that is difficult to excel outside the larger music centres. Their work over CNRV has brought forth praise from numerous American artists.

The program is well varied so that not a dull moment appears. A change from the sublime to the ridiculous is provided when the entire company put on a short one act comedy skit.

The action is fast, the fun furious but with clean and enjoyable.

The ladies served delightful refreshments before the enjoyable social evening ended.

So much were the Hall Committee

impressed with these artists that they are sponsoring their appearance in Gleichen next Wednesday, which is the first time the committee has undertaken such a responsibility.

Rev. Dickson's Lecture Best of Three

The lecture delivered by the Rev. M. Dickson last Friday night in the Gleichen Community Hall titled, "Canada and Canadians from the viewpoint of a Scotshman," proved the deepest and best of his three lectures he has delivered in Gleichen, and no doubt will all who heard him think more deeply concerning the responsibilities of Canada and Canadians, as well as the opportunities we have.

Naturally the reverend gentleman's humor occasionally was in evidence, yet his handling of the subject was more of a serious turn than his previous addresses. The hall was filled with a very attentive audience.

The chicken supper served by the Ladies Circle of the United Church previous to the lecture was quite interesting with the very high class reputation they have earned for themselves in this direction and was greatly enjoyed.

When Mr. Dickson again visits Gleichen he may count upon a good reception and the ladies may also rest assured they can serve another such good feed anytime and it will be a long way from being a failure in attendance.

A coat and dress traveller will be at the Ramsay Mercantile Ltd. all day Saturday—next.

THE UNITED CHURCH

Rev. C. R. Corcoran, Minister. Sunday Nov. 11th.

Gleichen:
11 a.m. Church School.
7:30 p.m. Evening service. Rev. Dr. Thos. Dowell, superintendent of Missions for Southern Alberta will preach.

Arrowwood:
11 a.m. Service of teaching and worship. Rev. Thos Powell, D.D. Cluny:

2 p.m. Sunday school. Worship. Rev. Thos. Powell, D.D. ell.

ECHOES OF GLEICHEN TWENTY YEARS AGO

Taken From The Gleichen Call, 1908

C. A. McGrath's majority is now 336 with three polls to hear from.

J. F. Taylor of Prince Albert, was in town Tuesday.

J. P. Maloney was a visitor to town Tuesday from Okotoks.

The C. P. R. agent, H. R. Corey, states he only received \$25 for supplying the election returns at Gleichen and he gave all that came up to 1:20 a.m., the night of the election.

Robt. Row went up to Calgary Monday to attend court. His trial is set for today.

Work on the construction of the new Rosebud church is to be started this week.

A carpenter shop is now about completed at Namaka and a new dwelling underway.

Mrs. M. Brown and Mrs. Taylor of Namaka were visiting their Gleichen friends Tuesday.

W. L. Trego has now listed over 28 chartered members for a camp of the Modern Woodmen of America in Gleichen.

Hallowe'en passed off very quietly in Gleichen and the small boy was suspicious by his absence and the many tricks he forgot to do.

H. Herman came in from Queenstown Monday suffering from rheumatism and has gone to Banff to try the healing powers of the famous hot springs.

The work of laying brick for the new Gleichen school has proceeded steadily the past week and if this weather continues it should be completed on time.

Mr. and Mrs. Wilkie and family have arrived from Calgary and will make their home in Gleichen for the future. Mr. Wilkie has entered into a partnership with S. H. Firth.

V. J. Beaupre returned last week from a trip to Winnipeg where he resided in the early days of that now thriving city and naturally he has many things to say of the great changes there.

Several accidents happened last week. Julius Little started out for his homestead at Queenstown and his team ran away, throwing him off the load and a wheel passed over his ankle breaking it at the joint. H. West's team ran away and made a lively trip around town and smashed the rig to pieces, but fortunately nobody was hurt. Alex McRae was kicked in the face and chest by a horse. It was necessary to put seven stitches in his jaw to sew up a big cut.

THE NEW Breakfast Food

Is now in containing Wheat, Flax and Bran
ASK FOR DINA-MITE

Winter Apples in the Following Varieties:
Staymen's Wagners Spies, Newtons and Grimes
Golden
Can we Sell You a Box?

JUST IN
New Ontario Honey
Coffee in bulk or bean at 50c
Blue Ribbon Baking Powder, 3 lbs. at 65c
Pure Maple Sugar, 1 lb. brick sat 25c
Maple Syrup in Quart Bottles

Children's Sweaters from \$1.00 to \$2.75
Children's Touques from 50c to 75c
Children's Wool Mitts at 50c

Remember we guarantee Spillers Flour to Please
or we refund the money.

H. W. MARCELLUS
Dry Goods, Men's Wear and Groceries
PHONE 13, — — — — — GLEICHEN

DISCOUNT BONDS HAVE CASH VALUE

Announcing Our New Cash Discount System

A SIMPLE SELF-WORKING PLAN THAT SAVES YOU MONEY ON EVERY CASH PURCHASE

We are introducing a permanent new system of CASH DISCOUNTS.

For each and every 25c you spend in this store on and after this date, you will receive a CASH DISCOUNT BOND.

You can then use these BONDS in this store just the same as money. We will redeem them at their full face value at any time—in any number—on any purchase.

These BONDS mean an additional Discount on prices that always represent the highest values obtainable in quality of goods, and of service.

There are no strings—no conditions. Just make sure you get your BONDS—then cash them here whenever you are making purchases.

NO THRIFTY BUYER CAN AFFORD TO OVERLOOK THE WORTH-WHILE SAVINGS THESE BONDS OFFER.

GLEICHEN HARDWARE
GLEICHEN Phone 77 Phone 16 CLUNY

CASH DISCOUNT BONDS SAVE YOU \$

Karl Dane & George K. Arthur

in

DETECTIVES

with MARCELINE DAY

You'll be surprised because (and they said it was impossible) here's a picture even funnier than "Rookies."

Dane and Arthur have risen like a shot right to the top of the heap.

This picture will show you just why they're hailed as filmdom's fun-making aces.

Fresh gags, fast moving plot—and our heroes on the trail of as exciting and engaging a mystery as you've ever met.

NEXT SATURDAY NIGHT IN THE GLEICHEN COMMUNITY HALL

Fall and Christmas Sailings to

England—Ireland—Scotland
France—Belgium

When you visit the old folks this Fall, enjoy the unsurpassed comfort, cuisine and service of a big White Star Ship

Lowest Rates of the Year
Montreal—Glasgow—Belfast—Liverpool

Regina Nov. 17

Laurentian Nov. 24

Montreal—Southampton—Hamburg—London

Megantic Nov. 22

Halifax—Plymouth—Coburg—Alwerp

Pennland Dec. 3

Halifax—Queensport—Liverpool

Baltic Dec. 10

Halifax—Glasgow—Belfast—Liverpool

Regina Dec. 15

Special Conducted Trains

Winnipeg Direct to Steamers

For complete information, phone wire or call

224 Portage Ave., Winnipeg, Man.

Land Bldg., Calgary, Alta.

Canada Bldg., Saskatoon

Pacific Bldg., Vancouver, B.C.

261

**WHITE STAR LINE
CANADIAN SERVICE**

WORLD HAPPENINGS BRIEFLY TOLD

The radio audience of the United States is 41,463,496, according to a survey made public by the National Broadcasting Company.

An airport for Halifax to be equipped by the government is planned as a result of the visit of Major Tudhope, inspector of air routes for the Department of Civil Aviation.

The small one-room building, formerly used as an office by Luther Burcham, plant wizard, will be taken to Detroit as an exhibit in the Ford historical museum.

A movement is now under way in Turkey to abolish the title of "Pasha." Originally a military honor, the title is now granted to persons of high rank.

More than 7,000 pieces of mail have been received at the New York post office for mailing with the Graf Zeppelin on its return flight. The fee is \$1 for letters, and fifty cents for postcards.

Leong Ying, Chinese awaiting execution at San Quentin prison for the murder of ten of his countrymen in the rice fields near Fairfield, Zolono County, was found dead in his cell in condemned row.

There will be no changes in the Ontario liquor control act at the next session of the legislature, Hon. W. H. Price, attorney-general, declared, commenting on reports that the act would be amended.

The first regular through air mail from White Horse to Dawson left White Horse recently. Captain T. G. Stephens hopped off with the Fairchild plane now in the service of the Greenfield and Pickering Royal Mail Line, with 650 pounds of first class mail for Dawson.

He—I've come to a conclusion.
She—What is it?

"I realized today that I have been a bachelor for 38 years, and—"

"Oh, Jack; this is—"

"And I decided I'd had a jolly good time and that I'd keep it on."

"So your wife has left you?"

"Yes, about four days ago."

"What did she say when she went?"

"Is my hat on straight?"

SUMMER COMPLAINT Nearly Lost Her Little Girl

Mrs. Theodore Rivett, Anthony, Ont., writes:—"Last Fall I nearly lost my little girl as she was suffering terribly from summer complaint. She became very thin and weak; had no appetite, and could hardly walk across the room without falling down. At last my mother advised me to get a bottle of



and after she had taken a few doses she was relieved.

I also found it a grand remedy for cramps, and would not be without a bottle of it in the house for anything."

Has been on the market for over 80 years; put up only by The T. Milburn Co., Limited, Toronto, Ont.

W. N. U. 1757

Require Spirit Of High Adventure

Emigrants Must Face Life In New Country With Stout Hearts

Go to the Dominions without a qualm. If you are in a job here which promises no outlet, do not fear to try your hand in another part of the Empire. There will always be an industrial barrier to mass importation of labor into the Dominions and Colonies, but none by the man of character, ability and willingness to work. Canada, particularly, is at the beginning of an era of vast prosperity. Let officialdom, if it will, multiply its regulations and its ordinances, but the fact remains that the Empire will be mainly built up in the future as in the past by the individuals who set out to better their fortunes with stout hearts and a sense of high adventure.

Germs Like Losing Battle

Loses Due To Insects Appear To Be Increasing

The economic entomologists, whose business is insect control, are confident of victory in the long run, but it is rather disconcerting to learn that the battle is going against them at present. Losses due to insects are said to be increasing; strangely enough, the reason assigned is the advance of civilization. Modern nations import plants and animals and their products from all parts of the world. Along with these come the insects that live upon them. Thus local pests tend to become universal.

Recipes For This Week (By Betty Barclay)

SIRLOIN AND BACON SURPRISE

1 cup bread crumbs.
1/2 cup evaporated milk diluted with 1/4 cup water.
1 egg.
1 lb. chopped sirloin steak.
3 tablespoons lemon juice.
1 teaspoon salt.
1-3 cup grated cheese.
1 tablespoon chopped pimento.
2 tablespoons chopped green pepper.
6 green olives.
Bacon slices.

Soak bread in diluted milk five minutes. Add slightly beaten egg. Then mix all together. Form into balls. Roll each in a slice of bacon and bake in a moderate oven half an hour. Yield: 5 servings.

ROLLED FRUIT WAFERS

1/2 cup butter.
1 cup sugar.
Grated rind 1 orange.
1 teaspoon soda.
1 tablespoon cold water.
1/2 cup orange juice.
2 cups flour.

Cream butter; gradually add sugar and orange rind, beating until light; dissolve soda in cold water; add to orange juice, then add, alternately with flour, to first mixture. Spread mixture on well-buttered sheet in the thinnest possible layer, and bake in a moderate oven. When baked, cut in squares; quickly roll each square, while hot, over handle of a wooden spoon, and arrange on a doily-covered plate.

Canadian Club Activities

Extension Of Speakers' Itineraries Is Planned At Ottawa Meeting

Extension of speakers' itineraries for Canadian clubs, enlargement of the Canadian Club Magazine, radio programmes, and organization policy were discussed at Ottawa, at the first meeting this autumn of the executive committee of the Association of Canadian Clubs. C. G. Cowan, of Ottawa, was re-elected chairman of the executive.

Miss Katherine Evans, formerly of Winnipeg, was appointed to the permanent staff of the association. She is a daughter of W. Sanford Evans, M.L.A., one of the two founders of the Canadian Club movement.

The executive issued instructions to the national office to arrange 1,000 meetings for the 120 Canadian clubs in the Dominion and discussed the use of the radio for broadcasting Canadian club addresses and concerts. A National Canadian Club Radio committee will be appointed at the next executive meeting to make arrangements for the broadcasting.

Marie: "If you could have two wishes, what would they be?"

Viola: "Well, I'd wish for a husband."

Maria: "That's one."

Viola: "And then I'd save the other till I saw how he turned out."

Daddy: "What is dew?" asked Bobby.

"The rent, the note at the bank and the instalment on my car," growled his dad.

Factories On the Prairie

Western Canada Becoming An Attractive Field For Industrial Enterprise

Factories are beginning to dot the prairies of Western Canada. The process of industrialization which has gone on in other lands is noticeable in Manitoba, Saskatchewan, and Alberta. In these provinces, usually regarded as purely agricultural, there are now 2,210 factories, with an invested capital of \$233,857,270. The employees number 36,436; the annual wage bill is \$46,179,949, and the value of manufactured products \$163,521,800.

Manitoba leads the three prairie provinces in the volume of its manufacturing industry, with an annual output of \$132,718,452. Alberta follows with \$83,425,631, and Saskatchewan is third with \$47,108,007.

Flour mills contribute a large share of the total production, with an annual value of \$51,113,136. Slaughtering and meat packing follows with \$33,085,850. Butter and cheese account for \$23,432,378. These industries are the natural outcome of farm production. More remarkable are items like these: Railway rolling stock, \$10,286,727; electric light and power, \$12,282,168; bags, cotton and jute, \$5,077,484; petroleum products, \$8,424,434.

With increasing prosperity and increasing farm production Western Canada, as the figures disclose, is becoming an attractive field for industrial enterprise.

Chest Colds

Rub well over throat and chest

VICKS VAPORUB

OVER 21 MILLION JARS USED YEARLY

Hunting In Canada

Western Provinces Offer Best In World Says New York Author

Western Canada offers not only the best big game hunting in the world, but also the best duck shooting, is the unqualified declaration of Captain P. A. Curtis, noted author, New York business man and an editor on the staff of "Field and Stream," when interviewed by the Regina Daily Star.

After hunting big game in the Rockies this summer, Captain Curtis just completed a ten day outing shooting ducks in Qu'Appelle Valley with Jack Leader of Leader's Point in which he bagged 180 ducks.

"I have hunted all over the world but now I come to Canada every year for my hunting," the game authority declared. "And I am not going to keep what you have to offer the American sportsman here a deep dark secret, for all the details will be incorporated in my new book to be devoted entirely to hunting in Canada. With the duck shooting I did in your province, I can now say I have hunted in every part of Canada with the exception of the Yukon and my judgment that your country offers the finest hunting in the world is not just an idle guess or approximation of the truth—it is the truth."

The Canadian Rockies offer the best big horn mountain sheep hunting on the continent, Captain Curtis declared, "British Columbia is not in it with Alberta." It was in Alberta, in the Brazeau region—that Captain Curtis brought down the Big Horn ram last year which possessed the world's best spread of horns. Saskatchewan and Alberta offer the finest duck hunting, the sportsman also declared in discussing this phase of the nimrod's roster of game, both small and large.

Saskatchewan game authorities are making a grave mistake in closing the prairie chicken season entirely, Captain Curtis opined in veering to a discussion of game regulations.

"In putting into force similar regulations a number of states across the line realized that it is far better to open the season for short period each year," he continued. "If prairie chicken hunting is kept closed there is a certain element in the community which will not respect the laws. But if Saturdays in November, for example, are thrown open, the real sportsmen, keen to protect the game, will exercise vigilance to see that this element is not permitted to slaughter the chicken illegally. Furthermore, if prairie chicken shooting is permitted for such short periods it keeps the flocks wild so they are not slaughtered when the season is thrown open and it kills the old birds so that the young stock will be kept sturdy."

Dog Beats Swimming Record

Swimming 153 miles from Albany to New York, in 44 hours 52 minutes, a German shepherd dog bettered man's record for the swim by about five hours. The dog swam two hours at a stretch and, like other swimmers was coated in grease.

How To Order Patterns

Address: Winnipeg Newspaper Union,
175 McDermot Ave., Winnipeg

Pattern No. Size

.....

.....

Name
Town

Prove It For Yourself

Write down the number of your living brothers and sisters. Multiply it by two. Add three. Multiply the result by five. Add the number of living sisters. Multiply the result by ten. Add the number of dead brothers and sisters. Subtract one hundred and fifty from the result. The right figure will be the number of deaths, the middle figure the number of living sisters, and the left hand figures the number of living brothers.

A Wonderful Chance

Minister: I wish to announce that on Wednesday evening the Ladies' Aid will have a rummage sale. This is a chance for all the ladies of the congregation to get rid of anything that is not worth keeping, but is too good to be thrown away. Don't forget to bring your husbands.

Importing Fewer Potatoes

According to statistics from Washington, Canada's imports of American potatoes have declined from 919,783 bushels in 1924, to 479,586 bushels in 1927, owing largely to the increasing production of potatoes in the Dominion.

You have spent half an hour looking through that newspaper. Why don't you buy it?"

"I have no time to read newspapers!"—Buen Humor, Madrid.

Manitoba Hydro Extensions

Comprehensive Plan For Extending Electrical Power To Cover Rural Districts

An extensive hydro development programme which would bring electrical power to practically every town in Manitoba and to farms where by use of electricity in its many ways the drudgery of rural life could be eliminated, was outlined by Hon. Donald G. McKenzie, newly appointed minister of mines and natural resources, in an address at Virden, Brandon District.

Mr. McKenzie, who will be in charge of the provincial government's hydro development plans, outlined the programme at a meeting of the United Farmers of Manitoba, Brandon District.

Mr. McKenzie announced that the government has decided to present legislation providing for the payment of one-half the capital cost of all transmission lines, including a line to Brandon; new lines to all towns in Manitoba; all farm lines, and lines already constructed.

The legislation will also provide facilities which will permit of the construction of transmission lines to all parts of Manitoba within seven years. Under the plans, very low rates are assured, said Mr. McKenzie, for the rural users of power.

Farm Booklets

A wealth of information for farmers and housewives is offered free by the Dominion Department of Agriculture. Write for what you want post free.

"Poultry Feeds and Feeding"

"Poultry Feeds and Feeding" gives the latest and best methods of feeding chickens, turkeys, ducks, and geese for market. No charge. Use the coupon.



Free Index Book

For convenience in filing the many Agricultural Department Booklets available to farmers and housewives, the Publications Index Book is issued free for the asking.

Publications Branch,
Dominion Department of Agriculture, Ottawa
Please send me booklet on Preserving, together with full list of Books and the Index Book.
Name R.R. No.
Post Office Province W.A.T.

Training Schools For Juvenile British Immigrants

More Milk Made Into Cheese On Account Of High Prices

At the end of the dairy season approaches, there are 8,000,000 pounds less butter in cold storage in Canada than last year. Figures published by the Dominion Bureau of Statistics show 29,129,000 pounds in storage on Oct. 1, as compared with 38,009,000 pounds on the same date in 1927, and 32,175,000 pounds for the five-year average.

A similar depletion of cheese stocks is revealed. There were 27,793,000 pounds in storage on Oct. 1, a decrease of 9,797,000 pounds from last year's total of 35,770,000 pounds. The five-year average was 30,348,000 pounds.

The quantity of cheese graded up to the end of September of this year was 1,219,150 boxes, as compared with a total of 1,163,208 boxes for the same period in

Your Grocer Recommends It



Blue Ribbon Tea 250 Cups to the Pound

THE CRIMSON WEST

— BY —
ALEX. PHILIP

Published by Special Arrangement
With Thomas Allen, Publisher,
Toronto, Ont.

CHAPTER IV.—Continued.

"Pretty near got 'im that time, Donnie!" cried Andy gleefully. "If you an get 'im to lift 'is jaw off 'is shoulder, send in your right." Andy's hands were shaking with excitement, while Donald was cool and collected. "Let me go after him, Andy," he begged; "I can whip him at his own game."

"No, no!" admonished Andy, "keep on as you are. Don't try to swap punches with 'im!"

Garrigue's seconds were working over him feverishly. Pursell leaned over the heavily-breathing champion, his evil face sick with apprehension.

"What'd I tell yer?" he exclaimed. "They've stuck a ringer in on us; dat feller ain't no amacho! If he beats ya we're both bums! Foul him dis round, for de—" he finished with a savage oath.

At the beginning of the third round Garrigue charged his elusive adversary like a mad bull. Donald easily side-stepped him and he plunged into the ropes. As he rebounded, Donald landed a left and danced safely away without reprisal.

"You can do pretty footwork," snarled the champion with a look of Siamese ferocity, "but I'll get you, you—" There followed a burst of wild cursing. He tried to rush Donald to the ropes, feinted for the wind, and let loose a powerful right for the jaw. Paying no attention to the feint, Donald ducked the blow and, countering, shot his left to his opponent's mid-section. The champion grunted aloud, fell into clinch, and hung on grimly. The referee pried them apart. Again the crowd came to their feet to shout in a frenzy of excitement.

Garrigue fell into a clinch, then wrestled about until he placed his opponent between himself and the referee. He loosed his right in a terrific upper-cut that missed, but his left smashed with fearful force to Donald's groin the most brutal foul that can be delivered. The referee did not see the blow.

Donald's nerves quivered with agony. A wave of torment and the awful nausea that follows such a blow swept through him. His face writhing with anguish, his gloved hand clutching his groin, he crashed forward on his face. His body twitched for a moment, then lay still.

The crowd came to their feet and many moved toward the exits. Another victim, they thought, to the champion's terrible punch. A number at the ringside, who had witnessed the foul blow, stood upon their seats and screamed denunciations at the referee.

The referee stood with one hand

on Garrigue's massive chest. The latter was lustfully straining forward while the fatal seconds were tolled off.

The roar of the crowd came to Donald's ears like the dash of waves on distant shore. At the count of five his body quivered. At the count of eight, his jaw sagging, his face distorted, he struggled to his knees. He saw Andy's agonised face as though a fog and heard his desperate cry of appeal.

"Up, Donnie! Up!"

At the count of nine Donald's benumbed muscles answered the call of his brain. With tremendous effort he staggered to his feet and wound his arms about his face. The crowd yelled themselves hoarse in tribute to his courage.

Garrigue was upon him with a growl like a wild beast. Donald stood in the centre of the ring reeling drunkenly. Garrigue shot a terrific right for Donald's wind that struck his weakly protecting elbows. The impact carried him to the ropes, and he fell forward to his knees. Again the referee's arm rose and fell as he counted the seconds. Again Donald tottered to his feet to meet a fusilade of short-arm jolts that pierced his guard and sent him staggering.

The gong rang. With body swaying unsteadily and legs wavering, Donald walked to his corner and sank down heavily. What a blessed relief to lie and relax! His head felt leaden and there was a ringing in his ears.

His seconds worked over him in furious haste. Andy knew all the tricks of resuscitation: the upward sweep of hand on the mid-rift that brings the big nerve centre to life; the quick raising of the chest that brings air to the remote corners of the lungs. With a sudden choking in his throat, the little Australian realized that this boy was very dear to him. A prayer on his lips, his hands trembling, but sure and deft, he strove to restore the shattered nerves.

The colour came slowly to Donald's cheeks and the haze cleared away as the cold water was showered upon him. He felt his strength returning. A long deep breath and he was himself again. He looked across the ring at Garrigue, whose vulture-like manager was leaning over him with an exultant look on his face. This brute had deliberately fouled him. A cold and terrible rage swept through every fibre of Donald's being. He had demeaned himself by entering the prize ring. This was bad enough, but to lose the battle! Never! He looked for his friends. Their faces, he saw, were tense and full of misery.

"Andy, I'm going after him," he declared in a hard voice.

Andy was about to remonstrate, but he caught a flash of the hard light in Donald's eyes, and the words died on his lips. He hesitated. Maybe he should have let Donald take the aggressive from the start.

"Are you strong enough, Donnie?"

Donald's eyes held a dull glow. "Yes!" he gritted.

Andy patted his arm as the gong

rang. "Give 'em 'ell, Donnie!" And then added reverently: "May God give 'im strength."

Donald shot from his corner as though thrown from a catapult to meet Garrigue before he was fairly out of his chair. The spectators held their breath. Was this the man who a minute before had walked staggering and beaten to his chair? When the referee pried the fighters apart after a fierce mix-up in the champion's corner, a puffed eye and a bloody face showed that Garrigue had absorbed severe punishment. Donald was everywhere, dancing in a fierce rally and out again, always without a return.

The arena fairly rocked to the cheers of the crowd as Donald stood in the centre of the ring and exchanged punches with the champion Head to head they stood while Donald's arms worked with such lightning speed that the champion's blows were smothered. And, marvel or marvels, the champion was giving ground. The pursued had become pursuer. The tide had turned. With his arms wound about his face the champion retreated. As he essayed a lead, Donald's fist smote his face before he could again cover up. Following relentlessly, Donald penetrated his opponent's guard with rights and lefts until the champion's face was a smear of red.

A bedlam of sound came from the audience as they stood on their seats and roared their admiration for the challenger's wonderful exhibition. Andy, his face set, his eyes bulging clutching to the corner of the ring.

Garrigue drove heavily at his elusive foe and missed. The impetus swung him to one side. For an instant his chin was without the protecting shelter of his shoulder. With a bewilderingly swift move Donald stepped forward, pivoted on his toes and with the full weight of his powerful young body behind it, whipped his right to the champion's unprotected jaw. Plop! Garrigue fell upon his face and sprawled like a baboon on the floor. Donald walked to his corner, thrust his gloved hands towards Andy, who stood as though paralyzed, and said: "Take them off, Andy." His voice was audible throughout the arena. The referee rushed to Donald's side and raised his arm aloft in token of victory.

With a roar the crowd came to its senses to realize that the fight was over. Pandemonium broke loose. A struggling mass of humanity surged into the ring. Every man wanted to shake hands with the new champion. Garrigue, the possessor of the "punch" they had so much admired, was forgotten. The king is dead—long live the king! Such is life, especially in the boxing game!

CHAPTER V.

With much difficulty Donald and his friends forced their way through the cheering throng to the dressing-room. Weak and tired, Donald lay on a cot, while his handlers gently massaged his sore body. Andy moved to the cot and stood looking down on his protege.

Donald opened his eyes. "Hello, Andy," he smiled weakly.

"Hello, Donald," said Andy huskily, as he patted Donald's dark head.

Donald's hand stole out to meet the warm clasp of his friend.

"Some little fight," said Andy, summoning a smile.

"Not bad," agreed Donald.

Gillies pulled his hat brim down over his eyes to hide his emotion. "I've a good mind to go out and give that brute another licking," he growled.

"Andy, I'm going after him," he declared in a hard voice.

Andy was about to remonstrate, but he caught a flash of the hard light in Donald's eyes, and the words died on his lips. He hesitated. Maybe he should have let Donald take the aggressive from the start.

"Are you strong enough, Donnie?"

Donald's eyes held a dull glow. "Yes!" he gritted.

Andy patted his arm as the gong

rang. "Come on, boys," cried Andy, "we'll drink to the new champ—to Donnie's health." Andy held his glass aloft. "Boys, I can't make much of a speech, as I've only had one drink. Stand up while we drink to our Donnie. I know that 'e's goin' to leave me, and that 'e's goin' to give up the boxin' gymme. I know that 'e isn't in the 'abit of mixin' with the likes o' me. I know that I'm lucky to be blackin' the boots o' a man like 'im. But when I know that 'e went into this fight to 'elp a poor little bloke like me out of an 'ole, I'm proud, boys, I'm proud! I've seen many a gyme man. But strike me blind if Donnie didn't this day teach me something about sheer grit. When 'e came stumblin' to me at the end of that third round—I—" He stopped. "You know what 'appened," he continued in a husky voice. "I ask nothin' better'n to 'ave 'im for

CHAPTER VI.

One of the promoters thrust his head through the door. "Come and get your dough!" he shouted.

"Strike me lucky!" returned Andy, "those words 'ave a pleasant sound. He picked up a small handbag and left the room. In a few moments he returned, his face beaming. He tapped the satchel. "Chuck full," he said happily.

At the gymnasium they gathered in Andy's room, and for the first time Donald told them of the attempted "frame-up" proposed by Garrigue's manager. Douglas strode across the room and gripped Donald's hand. Not a word was uttered by anyone, but the silence was more eloquent than speech.

They were all in a happy mood after the prolonged strain of the day. Andy was in particularly high spirits. "Gentlemen," he began grandiloquently, "I 'ave before me on the tyble 'ere a most wonderful little 'andbag. All 'e'd 'ad in it this morning was a dirty collar and a shirt stud. Now," making a dramatic gesture, "it's the bloomin' 'orn of plenty!" He turned the satchel upside down and a mass of bills, coins and cheques fell upon the table.

"Ere, Gillies," cried Andy, as he selected a bill, "will you go out and get some champagne, and when you goes in the bar buy a drink for the 'ouse. Bring ginger ale for Donald; 'is manager'll drink 'is share of the wine."

Excess acid is the common cause of indigestion. It results in pain and sourness about two hours after eating. The quick corrective is an alkali which neutralizes acid. The best corrective is Phillips' Milk of Magnesia. It has remained standard with physicians in the 50 years since its invention.

One spoonful of Phillips' Milk of Magnesia neutralizes instantly many

times its volume in acid. It is harmless and tasteless and its action is quick. You will never rely on crude methods, never continue to suffer, when you learn how quickly, how pleasantly this premier method acts. Please let it show you—now.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.

Badminton players find a drink of hot tea of great benefit after a strenuous game. In leading Badminton clubs of Canada, Red Rose Tea is a great favorite. No other tea offers such brisk, zestful flavor and rich quality. Put up only in bright, clean aluminum packages.

14EW

VITAMINS

Everyone needs them to support growth or to protect the body against germ-infection.

Scott's Emulsion

abundantly rich in vitamins is of great importance in all rundown conditions of the body. Scott's Emulsion builds strength.

Scott & Bowe, Toronto, Ont. 25-61

pal. Ere's to the gymiest man that ever stepped in shoe-leather! Ere's to 'im!" Andy turned away quickly to light a cigarette. His eyes were moist. The room was silent.

Donald was deeply moved by his little friend's show of feeling. Douglass broke the silence. "You got back to the Coast just in time, Jack."

"How's that?"

"Dad has started on the biggest job that he's tackled yet.

"What is it?"

"Do you remember the big tract of timber that he bought in the Cheakamus Valley?"

"Yes, he bought on my advice," answered Gillies.

"Well, he's going to run a railroad in and build sawmills, and saw the logs right on the spot instead of shipping them to the Coast."

"Good!" said Gillies heartily.

"There's a wonderful stand of timber in that valley."

"Yes, he bought on my advice," answered Gillies.

"But here's the best part of it," Douglas went on eagerly: "Dad's going to send you in to cruise the timber around Summit Lake, and I'm to go with you. It's a wonderful country. I was up there last summer."

He turned to Donald. "Will you go with us?"

"I'll be glad to," assented Donald.

"Good!" cried Douglas. "It will be fine camping with you and Jack."

Little Andy sat patiently listening to this lively conversation, in which he had been completely ignored. He could contain himself no longer.

"I say," he blurted, "am I such a blinkin' dwarf that you've forgotten that I'm in this 'ere crowd? Isn't me 'ead above the tyble? Where the 'ell do I get off on this 'ere bloomin' picnic, I ask you?"

One look into the Australian's seriously comic face with its heavy blond eyebrows wagging up and down set Douglas into paroxysms of laughter. "Andy," he declared, "I'm going to take you along, even if we have to mark you 'excess baggage.' Can you cook?"

(To Be Continued.)

Andy sorted the money into piles and sat quietly counting for a few minutes. "Fifteen thousand and a few odd dollars," he announced.

"What!" ejaculated Donald. He was astounded. He had given the size of the purse little thought. "I had no idea it would be so much," he said in a surprised tone.

"Oh, the boxin' gymme is a great gymme," said Andy.

"Yes," remarked Douglas, "but after seeing that bout today I'm going to take up tiddlywinks instead; it's not so rough."

When the big man returned with the wine Donald turned to Douglas. "It seems that you and Gillies are old friends."

"Why, yes. Jack's been one of Dad's right-hand men for—how long, Jack?"

"About ten years," replied Gillies.

"And I'm equally interested to know how you and Jack know each other so well," said Douglas curiously.

"I met Donald on the train comin' out," answered Gillies quickly.

"Come on, boys," cried Andy, "we'll drink to the new champ—to Donnie's health." Andy held his glass aloft. "Boys, I can't make much of a speech, as I've only had one drink. Stand up while we drink to our Donnie. I know that 'e's goin' to leave me, and that 'e's goin' to give up the boxin' gymme. I know that 'e isn't in the 'abit of mixin' with the likes o' me. I know that I'm lucky to be blackin' the boots o' a man like 'im. But when I know that 'e went into this fight to 'elp a poor little bloke like me out of an 'ole, I'm proud, boys, I'm proud! I've seen many a gyme man. But strike me blind if Donnie didn't this day teach me something about sheer grit. When 'e came stumblin' to me at the end of that third round—I—" He stopped. "You know what 'appened," he continued in a husky voice. "I ask nothin' better'n to 'ave 'im for

CHAPTER VII.

With much difficulty Donald and his friends forced their way through the cheering throng to the dressing-room. Weak and tired, Donald lay on a cot, while his handlers gently massaged his sore body. Andy moved to the cot and stood looking down on his protege.

Donald opened his eyes. "Hello, Andy," he smiled weakly.

"Hello, Donald," said Andy huskily, as he patted Donald's dark head.

Donald's hand stole out to meet the warm clasp of his friend.

"Some little fight," said Andy, summoning a smile.

"Not bad," agreed Donald.

Gillies pulled his hat brim down over his eyes to hide his emotion. "I've a good mind to go out and give that brute another licking," he growled.

"Andy, I'm going after him," he declared in a hard voice.

Andy was about to remonstrate, but he caught a flash of the hard light in Donald's eyes, and the words died on his lips. He hesitated. Maybe he should have let Donald take the aggressive from the start.

"Are you strong enough, Donnie?"

Donald's eyes held a dull glow. "Yes!" he gritted.

Andy patted his arm as the gong

rang. "Come on, boys," cried Andy, "we'll drink to the new champ—to Donnie's health." Andy held his glass aloft. "Boys, I can't make much of a speech, as I've only had one drink. Stand up while we drink to our Donnie. I know that 'e's goin' to leave me, and that 'e's goin' to give up the boxin' gymme. I know that 'e isn't in the 'abit of mixin' with the likes o' me. I know that I'm lucky to be blackin' the boots o' a man like 'im. But when I know that 'e went into this fight to 'elp a poor little bloke like me out of an 'ole, I'm proud, boys, I'm proud! I've seen many a gyme man. But strike me blind if Donnie didn't this day teach me something about sheer grit. When 'e came stumblin' to me at the end of that third round—I—" He stopped. "You know what 'appened," he continued in a husky voice. "I ask nothin' better'n to 'ave 'im for

CHAPTER VIII.

One of the promoters thrust his head through the door. "Come and get your dough!" he shouted.

"Strike me lucky!" returned Andy, "those words 'ave a pleasant sound. He picked up a small handbag and left the room. In a few moments he returned, his face beaming. He tapped the satchel. "Chuck full," he said happily.

Buy Kraft's Quality Fur Coats
at our own low factory prices.

Kraft The Furrier

LIMITED
New Location, 222-8th AVE. W.
M3R95 CALGARY, Alta. Est. 1908

Dr. E. G. SIMMONDS

M.R.C.S.(Eng.) L.R.C.P.(Lond.)

PHYSICIAN and SURGEON

General Medical and Surgical Practice, including Dentistry

Phone 63

Office at
Brick House 2 doors south
United Church

M. W. MacDONALD, LL.B.
BARRISTER-AT-LAW

ARROWOOD, ALBERTA

Collections a specialty
Estates, Loans, Insurance, Hail, Fire
and Life

INVESTMENTS — FARM LANDS

ROY M. ALLEN

Licensed Auctioneer
and Valuator

Will Sell anything you have
or own

Phone Rural, Milo
CLUNY P. O., - ALBERTA

Notices of entertainments, meetings, sales, etc., at which admission is charged, articles sold, or collection taken, with the exception of actual church services, will be charged for at the regular advertising rates.



THRIFT The Foundation of Every
Honestly Earned Fortune

LEARN THRIFT BY INVESTING IN

Alberta 4 0 0

Demand Savings Certificates

Purchased and Redeemed at Par—Payable on Demand

For further particulars write or apply to
HON. R. G. REID
Provincial Treasurer
W. V. NEWSON
Deputy Prov. Treasurer
PARLIAMENT BUILDINGS, EDMONTON, ALBERTA

WINTER

EXCURSIONS



PACIFIC COAST

Vancouver - Victoria
New Westminster
Tickets on sale certain dates
DEC. 1 to JAN. 5
Return Limit April 15, 1929

EASTERN CANADA

Tickets on sale
DEC. 1 to JAN. 5
Return Limit Three Months

CENTRAL STATES

Tickets on sale
from stations in Sask. - Alta.
DEC. 1 to JAN. 5
Return Limit Three Months

OLD COUNTRY

Tickets on sale
DEC. 1 to JAN. 5
To Atlantic Ports
St. John, Halifax, Portland
Return Limit Five Months

Ask the
for Full Information
Ticket Agent

CANADIAN PACIFIC

T. H. Beach Auctioneer

Sales Conducted any place
in the Province

FOR TERMS
Enquire at Office in Pioneer
Market Block
Office phone 8 Residence phone 2

GEO. W. EVANS

**Undertaking
And Embalming**

MOTOR HEARSE

Artificial wreaths always on
hand. Weather extremes
will not effect these flowers
in any way.

GLEICHEN, ALTA.

TOWN OF GLEICHEN

OFFICE HOURS

9 a.m. to 12:30 p.m. and
2:30 p.m. to 5:30 p.m. Daily

Council meeting second Friday of
each month at 8 p.m.

This office will be close as follows:
Sundays, Statuary Holidays and the
last fortnight of July each year:

ALSO

First two legal working days of each
month for meter reading and first two
legal working days following the
fifteen of month for collections, etc.

PETER MACLEAN,

Secretary-Treasurer.

SNAP FOR QUICK SALE

1923 Ford Light Delivery, new
radiator, self starter, shock ab-
sorbers, good tires.

Fairbanks-Morse 8 h.p. engine,
in good condition, good grinding
engine, cheap.

Phone 44 W. SUTERMEISTER
Gleichen, Alberta.

MORE AND BETTER HENS

Farmers' wives formerly looked up
on the poultry flock as merely a

means of better providing for a

family table, with possibly a little

"pin money" from the surplus chick-
ens and eggs. For these purposes

it was not thought that any partic-
ular care was necessary in the selec-
tion of breeds or in the general han-
dling of the flock.

But that idea is fast being discarded

and the thrifty farm home-maker

now looks upon her poultry as an im-
portant source of cash income. She

has found that it is little more trouble

to have big flock than it is to have

a small flock, and the big flock is a

money-maker.

Not only does she have larger

flocks nowadays, but she has better

stock and employs scientific methods

in her poultry raising. More atten-
tion is given to proper feeding and

sanitation; poor layers are culled out;

infertile eggs are produced and they

are marked clean, graded according

to size and color.

A good sized flock of pure-bred

chickens affords one of the most de-
pendable sources of farm income.

THE GLEICHEN CALL

W. PARK EVANS, Proprietor

Published every Wednesday in the
Heart of a Wonderfully Rich Farm-
ing and Ranching District.

SUBSCRIPTION, \$1.00 per Year;

Foreign Countries \$1.50

Advertising Rates—Display, 50¢ per

Column Inch first insertion; and 50¢

for each subsequent insertion. Read-

ing matter accepted only with display

advertising at 15 cents.

Exchange must be added to all cheques

TEN YEARS AFTER

November 11 will mark the tenth
anniversary of the signing of the
armistice which ended the World
War, after ten million lives had
been sacrificed and close to 200
million dollars had been lost by the
opposing nations.

The armistice was preceded by the
surrender of Bulgaria on September

29, of Turkey on October 31 and of

Austria-Hungary on November 3,

1918, leaving Germany the only pow-
er opposed to the Allies.

Diplomatic correspondence lead-
ing to the armistice was begun on
October 6, when the German govern-
ment appealed to President Wilson
for the conclusion of peace on terms
previously outlined by him. On
November 5 the Germans were noti-
fied that the allies were willing to
negotiate an armistice along these
lines, but that the details would be
dictated by Marshal Foch, command-
er of all the allied forces.

The terms of the armistice were
delivered to the German representa-
tives on November 8, with a formal
demand that they be accepted or re-
jected within 72 hours. No dis-
cussion or modification of the terms
laid down was permitted. The Ger-
mans accepted the conditions and
signed the armistice at 5 a.m., Novem-
ber 11, the cessation of hostilities
occurring at 11 a.m., this hour, oddly
enough, the 11th hour of the 11th day
of the 11th month.

Considering the deplorable condi-
tions which existed in the world at
the close of the war, the recovery of
the nations involved, although by
no means complete, has been remarkable
during the intervening ten years.

THREE-FIFTHS VISITS AND DEPARTURES

of Canadian Pacific steamships will
be made in and out of the Port of

Saint John during the coming winter

season, between December 1st and

April 26th, it is officially an-

nounced. This represents an in-

crease of three over the previous

season. The two new "Duchess"

class steamers, the "Duchess of

Richmond" and the "Duchess of

York," make their first appearance

on the sailing list, the former be-

ing due in New Brunswick on March

23rd and the latter on March 30th.

The promotion of two of Cana-

da's best known hotels to im-

portant ports in the service of the

Canadian Pacific Railway has been

announced by the hotel depart-

ment of the company. B. A. Neale,

manager of the Chateau Frontenac at

Quebec, has been appointed man-

ager of the new 1,200-room sky-

scraper hotel in Toronto, the Royal

York, which will be opened to the

public next summer. His place in

the great hotelier at Quebec will

be taken by John Johnston who has

been assistant manager at the Cha-

teau for some time.

The distribution of dividend

money every three or six months

to shareholders of industrial and

commercial enterprises in Canada

runs into many millions of dollars

a year. The money goes to an

army of people throughout the

country, many of whom depend on

it for their living and it has much

to do with the continued prosperity

of Canada. About 88 companies are

listed on the Toronto Stock Ex-

change, a small part of the total

number of those making regular

dividend disbursements in Canada,

the next largest being \$981,606.

The number who regularly benefit

by these distributions of profits is

increasing every year, thus show-

ing a more general tendency on

the part of the Canadians to in-

vest their earnings in the stocks

of well established and sound

industrial concerns.

soise that Florence Nightingale organized the first nursing system in military hospitals.

Thus, while the charge of the Light Brigade was unsuccessful, it was a moral victory which probably turned the tide of war against the forces of the Czar. It was a stirring memory that Edwin Hughes carried with him during his long life.

Here and There

(159)

The new Canadian Pacific liner, "Duchess of York" has been launched at Clydebank, Scotland, by Her Royal Highness the Duchess of

Proposal Is Made For A New League Of Great Powers Only

Colorado Springs, Colo.—A new League of Nations composed of great powers only and including the United States, was proposed by Ralph D. Elumentfeld, editor of the London Express and head of the British Journalistic Mission touring this country under the auspices of the Carnegie endowment for international peace.

The present League of Nations, he said, has become hopelessly ineffective and a danger to international relations.

Elumentfeld said the League was hamstrung by its own cumbersome constitution and was now a "germ carrying talking machine, an overgrown bureaucratic debating society which is a fulcrum for every crank idea."

In its place, he proposed a League of Nations which would be the result of spontaneous agreement between Great Britain and the United States, without elaborate treaties. Each of the powers, under his plan would keep order among the minor states.

"There's no country in the world that wants peace so much and so ardently as Great Britain," said the London publisher. "Great Britain still feels her enormous losses in men, money and material and the disruption of generations of trade connections through the world. She wants a chance to recover from the catastrophe that not only overtook her but the rest of the world."

B.C. Heads Winners

Canadian Egg Laying Contest Just Completed At Ottawa

Ottawa, Ont.—Fourteen hundred hens have just completed 51 weeks' laying in the Canadian and Ontario laying contests at the experimental farm here. Premier honors in the Canadian contest go to a pen of White Leghorns owned by T. H. Haywood of Langford, B.C., the ten hens laying 2,374 eggs for total of 2,329.4 points. W. Bradley, owner of the second pen, White Leghorns, also hails from Langford. His birds laid 2,265 eggs and secured 2,220.5 points. Ontario claims third place through another pen of White Leghorns, owned by J. H. Jackson, of Port Dover. This pen laid 2,100 eggs and scored 2,178.8 points.

The 800 birds in the Canadian contest laid 131,999 eggs in the 51 weeks, which now constitutes the contest year.

Arm River Election

Dr. Waugh, Liberal Candidate Wins By Narrow Majority

Regina.—The government candidate, Dr. J. T. Waugh, captured the vacant seat in the Arm River byelection, having a majority of some fifty odd votes over his opponent, Stewart Adrian. Owing to the favorable weather and the unprecedented interest taken in the campaign, a heavy vote was polled. The total number of voters on the list is in the neighborhood of 6,000, and the total votes polled amounted to 5,517, or 91 per cent. of the possible vote.

Fight With Wolf

Chicoutimi, Que.—A wolf driven from the woods by hunger attacked a 70-year-old farmer, Joseph Girard, a resident of Ste. Rose de Lima, Saguenay district. Ten minutes after he had grappled and fought with the animal, the septuagenarian won the fight and the wolf lay dead. The man's only weapon was a staunch stick.

Decline In Unemployment

Ottawa, Ont.—There was a further small decline in unemployment at the beginning of October, when, 6,627 employers had staffs aggregating 998,851 persons as compared with 1,003,691 the preceding month.

Postpones Pacific Flight

Tokio.—Baron Gunther Von Huenfeld, who recently completed a flight here from Germany, said he considered the season too late to attempt a flight across the Pacific. He was undecided how he would return to Germany.

Ottawa.—An official inquiry into the wreck of the Western Canada Airways plane, which took fire following a crash near Calgary, will be instituted by officers of the High River air station, it was announced by the Department of National Defence.

Overcomes Gravity Force

Strange Claim Made In England By Young Scientist

London, Eng.—R. H. Tate, young scientist, claims to have overcome the laws of gravity, according to despatches recently from West Hartlepool to the Daily Express.

The experiment was demonstrated in a secret laboratory test, when a piece of metal—absolutely unattached to anything—was suspended in mid-air, the despatches said.

Tate placed on the floor the metal which was said to resemble aluminum but was of a composition heretofore unknown, and placed a similar piece of metal above it in the air. The top metal remained suspended—not for just a moment, but for as long as Tate left it there.

"I have eliminated the force of gravity," Tate said. "The metal is not insulated and it is thought that the practical possibilities of the discovery are apparent. I have discovered the new force from known forces, by eliminating gravity from the metal. The composition of the metal is known only to myself, but among its possibilities is the controlling of aircraft from the ground."

Experts said that, if true, the discovery would be the greatest in centuries.

Straits Clear Of Ice

No Ice Yet Reported To Be Seen On Hudson Straits

Ottawa, Ont.—No ice is reported in Hudson Straits, according to the latest radio message from the wireless stations there. A few icebergs and growlers have been seen, while there is a film of ice on the lake shore, but in the seaway proper, the ice has not yet appeared. The Canadian government steamer, Montcalm, with the party in charge of Major N. B. McLean, of Ottawa, is at present lying off Butlin Islands, at the extreme tip of Labrador. Major McLean will remain there until all navigation in the straits has been closed.

The string of wireless stations along the straits and on to Churchill, are in close touch with each other, and with the Federal Department of Marine and Fisheries in Ottawa. Wireless developments have been added to by the establishment of a private station, at Mistake Island, 150 miles north of Fort Churchill, by the North American Mining Exploration Company, and another station has appeared at Baker Lake, in front of Cheshierfield Inlet.

Appointed Swedish Consul In Winnipeg

Albert Hermansson Will Represent Sweden and Finland

New York, N.Y.—The American Swedish News Exchange of New York has received a radiogram from Stockholm announcing the appointment of Albert Hermansson, former member of the Saskatchewan legislature, as Swedish consul in Winnipeg.

Mr. Hermansson, now a resident of Winnipeg, has been acting as vice-consul for Finland in Winnipeg, and will now represent both countries.

Big Election Bet Covered

San Francisco.—An enthusiast for Gov. Alfred E. Smith, deposited \$175,000 with Corbett's, Inc., local commissioners with the provision that the money was to be used as a wager at odds of one to three that Smith will be elected president, the firm announced. Officials of Corbett's, Inc., said friends of Herbert Hoover had covered the \$175,000 with \$525,000. It was believed to be the largest single bet in the United States so far.

May Have New Trial

Toronto, Ont.—Hon. W. H. Price, attorney-general for Ontario, announced that the Crown would bend every effort to facilitate any action undertaken by Wm. Haskins, of London, who was recently sentenced to prison for five years on a charge of manslaughter, towards securing a new trial, or securing his release on bail pending a revision of his case.

Earning Living in Circus

Paris.—The newspaper Paris Mid said that Alexander Suboff, youthful husband of Princess Victoria Schaumberg-Lippe and a brother-in-law of the former Kaiser, was under contract to play in a cavalry act in the Paris late in the winter.

Wheat Pool Makes Denial

Are Not Holding Up Wheat Shipments In Order To Raise Prices

Winnipeg, Man.—E. B. Ramsay, secretary of the Manitoba Wheat Pool, has denied charges that the Canadian Wheat Pool is holding up shipments of wheat, and thus increasing the cost of flour and bread in England.

"Nobody in Canada is satisfied with the present level of wheat," declared Mr. Ramsay. However, we are not retarding shipments, but on the other hand, are not free sellers on the present price levels," he added.

From the point of view of the Canadian farmer, Mr. Ramsay continued, the prices are considered too low at present and "we find that the non-pool members are also of the same opinion." The non-pool members, he added, are storing their grain, awaiting acceptable prices.

World's Record Cow

Saskatchewan Cow Hold's World's Championhip As Butter Fat Producer

Moose Jaw.—According to official figures received here a Saskatchewan cow now holds the world's championhip as a butterfat producer.

She is Canary Korndyke Alcartra, and is owned by Ben H. Thomson, Boharm, who is famed throughout western Canada for his livestock records. During the official test period of 305 days the cow produced 1,080 pounds of butter fat, which is 106 pounds higher than any previous records.

Also during the official test period the champion cow produced 26,396 pounds of milk, which gave an average butter fat test of 4.04. The cows was milked three times a day, and was fed on feed grown on Braeburn Farm, Boharm.

WOULD SHIP MARITIME COAL BY BAY ROUTE

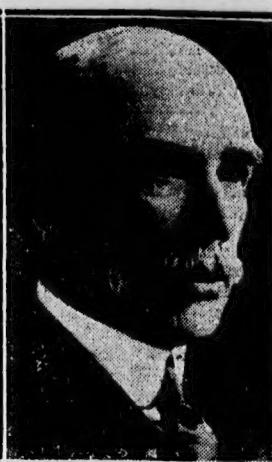
Winnipeg, Man.—Maritime provinces were considering the possibility that Maritime coal could be shipped to western Canadian points through Churchill on the completion of the Hudson's Bay Railway, Hance J. Logan, K.C., of Amherst, N.S., newly appointed director of the Canadian National Railways, stated here.

Mr. Logan said that serious opposition to the Hudson's Bay Railway project had never developed in the Maritimes and there was a feeling which he shared that whatever might be the success of the route for grain shipments the development in mining and colonization which it would encourage, would justify its construction. It had been one of the fortunate aspects of railway construction in Canada that some development had always taken place to justify the work.

Those interested in shipping Maritime coal to Churchill believed that many grain boats would be going back to the Bay which could stop at Sydney, Cape Breton and take on loads of coal.

Mr. Logan said Canadian National officials would confer with the Canadian Pacific Railway with respect to the Peace River Railways as soon as Sir Henry Thornton returned from England. He was convinced, he said, that the Peace River District formed a very important part of Canada and he hoped the "negotiations would be successful." He had been asked about the likelihood of the C.N.R. joining the C.P.R. in the ownership of the Alberta Northern Lines. Sir Henry was expected back during the next two weeks.

COLONIZATION PROBLEMS



COL. J. S. DENNIS, C.M.G.

Chief Commissioner, Department of Colonization and Development, Canadian Pacific Railway, who, for over fifty years, has been active in Canadian land settlement. An outstanding authority on Canadian immigration and colonization problems, he has recently concluded important plans with the British Government for the movement of British settlers to Canada.

Planning New Air Routes

Russia Wishes To Supplement Inadequate Railroad Service

Moscow.—More than 5,000 miles of new air lines will be opened in Soviet Russia next spring by the Soviet Air Transportation Company—"Dobrolet." The planning work is under way. The lines in every case are being laid out to supplement inadequate railroad service in the east and southeast.

Siberia, for the first time, will be connected with the European network of passenger and mail air routes, which now extend to Moscow. A daily service, 2,000 miles eastward to Irkutsk near the Mongolian border, will be started in May in co-operation with the German Luft Hansa. With night flying, the distance will be covered in from 26 to 30 hours. It now takes five days by train.

Another air line will connect Alma Ata (where Leon Trotsky is in exile) with Novosibirsk over the route of the uncompleted Turkestan-Siberian railway. Several new lines are planned in the Volga Valley. German Junkers planes will be used upon all the lines.

Federal Assistance Needed

Premier Tolmie Of B.C. Thinks Government Should Aid In Building Roads

Vancouver, B.C.—The Federal government should again initiate the policy in effect between 1919 and 1925 whereby the provinces could earn grants of assistance in building trunk roads, Premier B. F. Tolmie, said in the course of an address to the Vancouver Board of Trade.

The Premier said it was time the Federal government recognized the trend of modern times and give assistance to the provinces in the matter of roads. The Dominion government, he remarked, through the post office and other departments was one of the biggest users of roads.

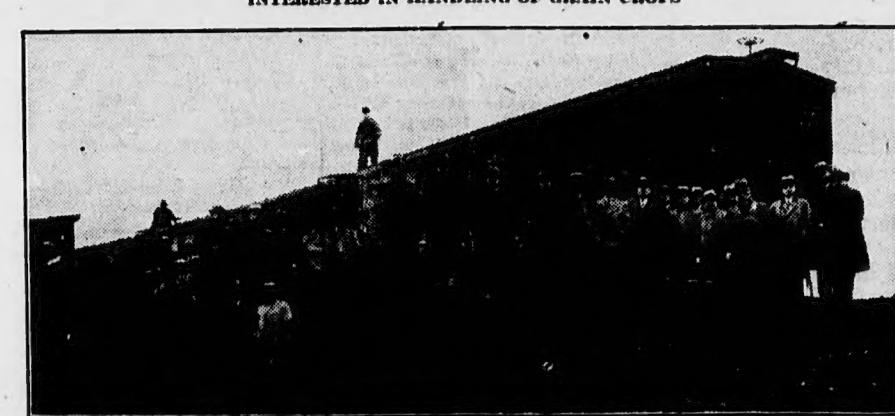
He defended modern journalism against forms of attack and criticism, which he said were unjust and unwarranted.

"As it is I am serenely conscious of the fact that we are doing our level best day in and day out, to keep in full flight. The crash occurred when the plane, soaring over the Catalina mountains in search of Bill Hyatt, 18, reported there, hit an air pocket. The ship caught fire after crashing and was demolished. Its occupants were burned to death.

Four Killed In Plane Crash

Tucson, Ariz.—Four youths are dead here following a crash when a Ryan Brougham monoplane plunged against the side of a mountain while in full flight. The crash occurred when the plane, soaring over the Catalina mountains in search of Bill Hyatt, 18, reported there, hit an air pocket. The ship caught fire after crashing and was demolished. Its occupants were burned to death.

INTERESTED IN HANDLING OF GRAIN CROPS



F. R. Newman, Vice-President Soo Line, together with 50 representatives of the Soo Line, Spokane International, and South Shore Railways watching carloads of grain passing through the vast Canadian Pacific Railway yards at North Transcona, Winnipeg. They saw trainload after trainload of Canada's greatest crop being handled over the "hump."

Holding Swine Club Tests

Winning Teams Will Go To Royal Winter Fair

Winnipeg, Man.—Preliminary arrangements have been completed by the Canadian National Railways for the interprovincial boys' and girls' swine club competition, which will be held on November 21, at the Royal Winter Fair, Toronto. Six provinces will be represented this year and the results of the provincial competitions will decide the teams which are to go to Toronto.

Teams from each province will be the guests of the National system during the week of the Royal Fair, and the entertainment of the boys and girls will include a trip to Niagara Falls and a visit to the Donalda Farms, just outside of Toronto.

In the past two years teams from Roland, Manitoba, have won and successfully defended the W. D. Robb Trophy, which is emblematic of interprovincial championship. The cup is held by the winning team for one year. Gold medals are presented to the winning team from each province.

Will Dredge For Gold

Syndicate Will Operate On River Near Medicine Hat

Medicine Hat, Alta.—A syndicate composed of local men, assisted by Vancouver and United States capital, has leased ninety miles of river front below this city and is conducting tests preparatory to dredging the gravel for gold. Some thirty years ago there was considerable activity of this nature along the river, the old hand panning process being followed with returns averaging four dollars a day for experts. George L. Holmes, San Francisco engineer, is in charge of the tests.

JOURNALISM OF TODAY IS OF A HIGH STANDARD

New York.—Frank B. Noyes, of the Washington Star, president of the Associated Press, told a group of representative industrialists here that newspapers as a whole were "worthy of the confidence of their readers."

Speaking at the fifth annual conference of major industries held at Columbia University, Mr. Noyes said he thought everyone familiar with journalism in the last fifty years would agree "that in accuracy, of statement, in breadth of information, in ethical standards, there had been a steady progress upward."

Mr. Noyes, appearing as the representative of the publishing industry, said that the reports of newspapers and press associations did contain "many inaccuracies" since they were the products of human beings, but he gave assurance that "the intention is to fairly and accurately depict the situation described."

He defended modern journalism against forms of attack and criticism, which he said were unjust and unwarranted.

"As it is I am serenely conscious of the fact that we are doing our level best day in and day out, to keep in full flight. The crash occurred when the plane, soaring over the Catalina mountains in search of Bill Hyatt, 18, reported there, hit an air pocket. The ship caught fire after crashing and was demolished. Its occupants were burned to death.

INTERESTED IN HANDLING OF GRAIN CROPS

To Submit Report On Work Accomplished At Churchill This Year

New Elevator Opened

Members Of Prairie Wheat Pools Attend Ceremony At Port Arthur

Port Arthur, Ont.—Pool terminal elevator number seven, the world's largest single unit elevator, with a capacity of 7,200,000 bushels of grain, was officially opened in the presence of forty members and directors of the Saskatchewan, Alberta, and Manitoba wheat pools.

A. J. McPhail, president of the Saskatchewan Co-operative Wheat Producers, Ltd., officiated at the opening and with him were C. H. Burnell, president Manitoba Pool and L. D. Newbitt, representing the Alberta Pool. The elevator is owned and operated by the Saskatchewan Pool Elevators Ltd., with headquarters at Regina. The building is 1,100 feet long, has 225 storage tanks, and 558 inter-space and outer space bins.

The tanks are 125 feet high and the work house is 210. The work was done in the record time of 148 days from the time the first concrete was poured.

There were no accidents this season and the department is pleased with the progress being made.

Ottawa, Ont.—The department of railways and canals soon will issue a statement giving full particulars of the season's work at Port Churchill. S. W. MacLachlan, chief engineer of the department, has just returned from an inspection tour and the statement will be based upon his report.

It is understood that the construction on the harbor works is proceeding and the entire program for the season was accomplished.

The port will not be ready for shipping as quickly as the railway, but this is said to be unavoidable unless the government spends a large sum of money in overcoming the difficulties in building due to the present inaccessibility of the harbor.

When the railway is completed it will be easier to take in supplies and workmen.

There were no accidents this season and the department is pleased with the progress being made.

Would Use Submarine To Explore Antarctic

Wilkins Hopes To Have Assistance Of British Government

**Dependable Dollars**

FOR people in all walks of life, the most dependable investment is money in a Savings Account. It is always there—always available—never affected by falling markets—always safe and redeemable at par.

Security, coupled with convenience, comprise a dual feature not found in any other type of investment.

You can buy \$1,000 in four years in instalments of \$4.52 a week

The Royal Bank of Canada

Gleichen Branch - - D. Hutcheson, Manager
1073

New Issue:

SECOND CANADIAN GENERAL INVESTMENT TRUST LTD.

Price: 100.00 per share

O. C. ARNOTT COMPANY LTD.
INVESTMENT BANKERS
Royal Bank Chambers, — M6718 — Calgary.

COMING EVENTS

Ads. under Coming Events 25c. per count line unless otherwise advertised in The Call.

Nov. 9—Social dance in Meadowbrook hall.

Nov. 9—Cluny Hockey Club Dance in Cluny Hall.

Nov. 10—A Coat and Dress traveller at Ramsay Mercantile Ltd.

Nov. 10—U. F. W. W. sale of home cooking, farm produce, afternoon tea, Gleichen Community Hall, at 3 p.m.

Nov. 12—Armistice Dance by the local B.E.S.L. in Gleichen Community Hall.

Nov. 14—Georgian Singers in the Gleichen Community Hall.

Nov. 14—Annual meeting Meadowbrook Com. Hall Assoc.

Nov. 16—Cluny Women's Institute Red Cross Dance at Cluny Hall.

Nov. 21—Eastern Star whist drive in Masonic Hall.

Nov. 24—The great picture "Beau Geste" in Gleichen Community Hall.

Nov. 28—I. D. Macdougall, M. P., of Nova Scotia, address to Canadian Club.

Nov. 23—St. Victor's Church Sale of Work and Whist drive.

Dec. 1—Cluny W. I. Annual Bazaar and Chicken supper.

The members of the Eastern Star will hold a whist drive in the Masonic Hall on Wednesday Nov. 21, at 8 o'clock.

CARD OF THANKS

Mr. and Mrs. R. E. Hill wish to express their thanks to their many friends for their beautiful flowers and the kind sympathy shown in their sudden bereavement.

NOTICE TO THRESHERMEN

Owners or operators of threshing machines and combined harvesters are required to send to the Department of Agriculture at the end of the threshing season a return showing the number of acres and number of bushels threshed. This applies whether the machine has been used for custom work or only for the owner's crop.

Special forms for these returns may be secured from the

Publicity Branch,
Department of Agriculture,
Edmonton.

TOWN & DISTRICT

You like comedy? See "Who Done It," next Wednesday.

Our coming events column is keeping up with the times.

Everyone will want to see and hear the Georgian Singers next Wednesday—they are good.

Dr. Simmonds wishes to draw attention to the fact that he is on the phone list now—No. 63.

Another good dance is arranged for Friday night next, Nov 9th, in the Meadowbrook Hall. All are welcome.

It is stated that up to date sixteen cases of scarlet fever have developed and it is not all over yet. Be careful.

Mr. O. Desjardine, Gleichen's leading livestock buyer, has donated a young pig to the Old Timers doings, December 7. Be on hand early to see just what will be done with Mr. Pig that night.

The annual meeting of the Meadowbrook Community Hall Association will be held in that hall on Wednesday, November 14th after which a social evening will be held.

The Old-Timers Third Annual Ball and Buffalo Feed is already the talk of the world. Buy your tickets early and look for the prizes. You will like the stunts this year and will sure giegle.

More reading matter in a week than any other Canadian farm paper in a month—the Family Herald and Weekly Star, Montreal. Only a dollar a year, or three years for \$2. Wonderful.

The B. E. S. L. boys are holding their annual Armistice and Thanksgiving dance on Monday, Nov. 12, and of course everyone will want once more to dance with the soldier boys. Get your tickets early from any member, and be at the Gleichen Community Hall early that night.

The great picture "Beau Geste" is coming to the Community Hall on Monday evening, November 5th. It is the story of the theft of a million dollar sapphire. The flight of the gallant "Beau" Geste and his two brothers under the shadow of disgrace to Africa to save the honor of an English lady and her beautiful niece. The wild career of the Gestes in the Foreign Legion Picture what's in store for you in this one.

Cluny is to have a real hockey team this year and are already making every effort in that direction. Next Friday night they are giving a dance in the Cluny Hall for the purpose of raising funds to equip the team with full regalia and are looking forward to a good crowd from all points of the compass. They are going to make this dance a real enjoyment and invite the world to join them Friday night.

Born Nov. 5th, 1928, to Mr. and Mrs. John Mackie of Arrowwood, a boy. This boy is the fifth generation of living people. The great-great grandmother, Margaret Harsh, age 88, resides in Lima Ohio. The great grandmother, Mrs. J. P. Beagle, Sr., age 62, the grandfather D. J. Beagle, age 42, and the mother, Mrs. John Mackie, Jr., age 19, all reside at Arrowwood. Mother and son doing nicely with Dr. Alexander in attendance.

The coat contest staged last week by Ramsay Mercantile Ltd. was brought to a close Saturday evening at 9 p.m., with great crowds awaiting the sorting of the big box of ballots. It was estimated that every Indian on the Reserve, who was in town last week had guesses in on the weight of the stone and many of them had 25 to 50 claims in the box. When the big pile was sorted up it was found that Clarence Woods was the lucky customer, he had 94% pounds on one of his tickets and that represented exactly the weight of the stone. He got his valuable coat and left happy. The affair was a decided success and its novel features appealed to the firm's customers in good shape.

ST. ANDREW'S CHURCH SERVICES

Rector, Rev. John R. Davies.

Holy Communion 9 a.m.
10:30 a.m. Joint Armistice Service in Gleichen Community Hall.

11:15 a.m. Sunday School.
7:30 p.m. Thanksgiving service for God's blessing on the appeal.

FLASH COAT AND DRESS TRAVELLER
AT OUR STORE ALL DAY SATURDAY

25 YEARS AGO

Henry Ford did not have a single customer. Today he has millions of them. How did he get them? He turned out something they wanted at a popular price and they made a beaten path to his door. Thereby hangs a tale.

Ramsay Mercantile Ltd., Gleichen's Live Store, have been making a big bid for business in 1928 and as a result a largely increased number of customers have been brought to their Live Store.

November Selling is the problem now before us and a live campaign to unload the balance of our heavy lines of Winter Goods is now on us. The mild season has held up more than usual our stock of these and drastic cuts are now in order on Men's Mackinaws and Leather Coats, Wind-breakers etc.

School Girls Hose is one of our hobbies. We have a full range of Heavy Rib Cashmeres in all sizes up to 10. Also Heavy Wools including the famous Snowboy Hose for Girls or Boys.

Flannellettes, Blankets, Quilts. Our stock of these is complete and we can quote a price that keeps our customers cash at home.

Misses Flannel Dresses are now very

Great weather for eating and our Grocery Department is as usual the spot where you meet your neighbors.

Monday, Thanksgiving Day, our store closed all day. Get your Cranberries on Saturday with all the little extras for the turkey.

YOURS FOR NOVEMBER

Ramsay Mercantile Ltd.

Phone 4 Gleichen's Live Store

Phone 4

MISCELLANEOUS

Notices under this heading 15 words or under 50c. first insertion and 25c. each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each insertion.

When any brands have to be cut a charge of 25c. each is made. In order to insure publication CASH MUST accompany each

BABY CHICKS—Pure-Bred-to-Lay hat Liv-An-Gro from tested, trapnested and inspected flocks. White Wyandottes, Barred Rocks, Reds Minorcas, Orpingtons. Early order discount for orders received now. Write for Free Catalogue, Alex. Taylor's Hatchery, 362 Farby St., Winnipeg, Man. 35

LOST—White mule, no brand. \$5 reward for information leading to recovery. Apply to Gleichen Call or R. Eales, Forest Lawn, Post Office. 34

MARRIED COUPLE—Wants work on farm or ranch for the winter, no children. Call R204 Standard or write Gerhard Larsen, Box 59, Standard, Alta. 31

NOTICE TO CREDITORS

All parties having claims against the late Herman Pracker, late of Strathmore, farmer are requested to send the same to the undersigned forthwith.

J. VAN TIGHEM,
Strathmore, Alberta,
October 17, 1928. 32

FOR SALE

One of the best flocks of Grade Oxford ewes in this part of the province for sale. 50 ewes and 30 lambs to be sold either with or without the ewes. All black grey face. Most of them practically pure bred. 17 yearling, balance 2, 3 and 4-year-olds. Apply to Mrs. David Nelson, phone R113 Cluny, Alta. 32

The fellow who has to take an upper also has decided views concerning birth control.

SERVICE

That's our middle name whether you want gasoline, kerosene, distillate, coal or hauling done, just give us a ring and see how quickly we respond. Even during the harvest rush we are prepared in stock and truck facilities to handle our business 100 per cent satisfactory to our customers.

R. S. McQueen

Phone 37

Res. 80

Agent for Imperial Oil Co. Ltd.
Phone 129

Good 5-room House

well located

Cheap for quick sale

HENDERSON & MALLORY
GLEICHEN, ALBERTA.

An Alberta stenographer sued a man who daily promised to marry her for fifteen years but failed to make good. Some girls are so impatient. Blasted out of solid rock, a new strong room covering an area of two and a half acres has been constructed 50 feet below the Bank of France in Paris.

What Makes a Town?

A prosperous rural population which demands a community centre where may be established business, educational, religious and entertainment facilities. Where these flourish and are active it is safe to surmise that the people of that section realize and appreciate the value to them of such a centre.

WHAT MAINTAINS IT?

The towns are largely maintained by the surrounding districts. But the organization, the direction, and in a great measure the up-keep, of the institutions in such towns, are in the hands of the business interests, together with those directly and indirectly connected therewith. Without the active business and professional men to supervise and govern these public institutions and undertakings no town could thrive.

WHO IS MAINLY AFFECTED?

Every citizen either in or about town should be concerned in seeing to it that they do their part in carrying on any good cause which may be promoted, either by financial or active support. Only in this way will any town prosper and develop as it should.

PUBLICITY IS REQUIRED.

In promotion work your local paper takes the leading part. It is ever the champion of all worthy causes and philanthropic and patriotic undertakings. But to function properly, and fully carry out its natural prerogatives, it must in turn have the financial support of the community it serves. When needing advertising or printed matter always first think of

**THE GLEICHEN CALL
GLEICHEN, ALBERTA**